

Nick C.L. Hsu

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Education

University of Southern California, Marshall School of Business - Los Angeles, CA Aug 2021 - Current

- > Bachelor of Science, Business Administration GPA: 3.85
- > Recipient of Presidential Merit Scholarship (\$124,000 awarded in total)
- > Activities & Societies: Trojan Scholar Society, Boxing Club, Photography Club, SCOutfitters, Taiwanese American Org
- > Relevant Coursework: Statistics and Data Science for Business, Microeconomics for Business, Sales Mindset for Entrepreneurs *, Financial Accounting *, Business Finance * * in progress

Taipei American School - Taipei, Taiwan Sep 2017 – May 2021

- > Weighted GPA: 4.28
- > Honors Roll: 2017 ~ 2021; AP Scholar with Distinction: 2018~2021
- > Activities & Societies: Varsity Badminton - 2nd Singles; Honors Jazz Band - Section Leader; Walk for Refugee - Officer of Publicity; Model United Nation - Delegate; NSDA Public Forum - Debater; Chinese Honor Society; Tri-M Honors Society; Statistician on FIRST Robotics Team 4253(Australia Regionals, Detroit World Championship)
- > Recipient of \$2,500 National Merit Scholarship – 1 of 2,500 Designee out of 15,000 NMS Finalists (1,500,000 Entrants)

Work Experience

Thai Town Restaurant Group | Full-time Kitchen Assistant and Dishwasher June 2020 – Aug 2020

- > Facilitated restaurant's operation by scrubbing clean hundreds of utensils under high pressure in four hours shifts, twice a day
- > Learned to flip a wok, flavor dishes, and navigate inventory IMS from tenured cooks before and after service hours
- > Delivered FDA qualifying results for ensuring the stoves and dishwashing stations' cleanliness; passed both blitz inspections
- > Trusted with more responsibilities than specified on-contract to prepare appetizers and seafood dishes on the line

Regent Hotel Taipei | Food & Beverage Department Intern June 2019 – Aug 2019

- > Independently researched and presented proposals to top level F&B department executives for two in-house themed festivals
- > Trusted to receive and guide a VIP Michelin chef; translated promotional materials from Chinese to English
- > Acquired effective leadership & communication experiences from closely observing interactions in daily department meetings

Projects

Right Price Inc. | Consultant & Business Analyst Nov 2021

- > Delivered a 12 min presentation and executive report which detailed concrete and deployable recommendations for the client
- > Applied advanced computations and formulas onto a large client-owned dataset through RStudio and MS Excel
- > Conducted multiple regression analysis and created various data visualization plots to identify underlying trends & issues
- > Utilized permuted hypothesis testing to make statistically significant inferences of the client's dataset

Graffidia Media, Artistic Advertisement Agency | Founder April 2019 – June 2021

- > Generated a 30% growth in YOY customer traffic for FY20Q1 despite off-season and COVID factors
- > Learned from scratch how to build a pitch deck, a business proposition, a functional website through HTML, CSS, JavaScript
- > Managed client expectations, relayed communication between parties, and oversaw the final implementation of projects
- > Self-conducted extensive market research through foot traffic calculations, empathy interviews, and polls of 100+ individuals
- > Cold-messaged 10+ artists through Facebook interest groups and walked in stores to give improvised elevator pitches

Skills

- > Udemy Certified Web Development Courses: HTML, CSS, JavaScript
- > Applications: Microsoft Office Suite (Word, Excel, PowerPoint) RStudio, Notion, Final Cut Pro
- > Business-Oriented: Project Management, Data Analytics, Lean Startup Mindset, SM Marketing, CRM
- > Interpersonal: Effective Communication, Tactical Empathy, Optimistic, Introspective, Result-driven